

Item no: 1	Classification: OPEN	Committee: Overview & Scrutiny Committee	Date: 9 th June 2003
Report title:		Final Report: Employment Strategy & Draft Enterprise Strategy	
Ward(s) or groups affected:		All	
From:		Housing & Regeneration Scrutiny Sub-Committee [during Municipal Year 2002/03]	

RECOMMENDATIONS

Overview & Scrutiny Committee is asked to:

1. Consider and agree the following recommendations of the Housing & Regeneration Scrutiny Sub-Committee in respect of the draft Enterprise Strategy and Employment Strategy, for onwards transmission to the Executive, i.e.

“That, in respect of the draft Enterprise Strategy, members felt that the document does not make clear enough that this is a work-in-progress, a vision statement and a map of what is currently being undertaken. Members consider it needs to make explicit that during the first year there are essential initial tasks which need to be undertaken so that the Southwark Alliance can determine whether or not the aims of the Strategy are being met.

We recommend that a specific section be inserted into the document stating this and describing these tasks.

We recommend that initial tasks should include:

1. *That further economic research be undertaken - to understand the local economy and the contribution of local business activity to wealth creation, jobs and sustainability to establish a baseline position;*
2. *That realistic and useful performance measures and evaluation mechanisms in respect of enterprise support provision within the borough should be devised;*
3. *That the Council’s provision/service should be comprehensively mapped;*
4. *That communication between businesses and other partners requires improvement;*
5. *That different approaches to town centre management - appropriate to the specific location within the borough in question - should be explored and followed;*

6. *That provision for young people should be an early priority.*

That in respect of both the Enterprise Strategy and the Employment Strategy:

7. *Members recommend that the Regeneration Department produce a document that articulates the Council's vision of its own role and responsibilities as a key partner in supporting the Enterprise and Employment Strategies;*
8. *Members recommend that one such key role for the Council is to ensure the provision of a comprehensive, central and properly updated reference point for use by those seeking information on enterprise and employment in the borough;*
9. *Members recommend the Southwark Alliance be asked to give consideration to providing a "one-stop-shop" to inform residents about the initiatives of all its partners;*
10. *That the lack of reference within both strategies to the recently established Community Councils be addressed.*

BACKGROUND

2. Between September and December 2002 the Housing & Regeneration Scrutiny Sub-Committee undertook scrutiny of the Council's Enterprise Strategy and the Southwark Alliance's [formerly the Local Strategic Partnership's] Employment Strategy.
3. The Sub-Committee referred its interim comments on both strategies during the review to the Executive in December 2002 and considered its draft final scrutiny report on both strategies. Officers brought the final Draft Enterprise Strategy back to the Sub-Committee on 8th May 2003, following further development and consultation and prior to its consideration by the Executive.
4. Having considered the current version of the Enterprise Strategy on 15th May 2003 the Sub-Committee agreed the following comments arising from scrutiny of the two strategies, i.e.

"That, in respect of the draft Enterprise Strategy, members felt that the document does not make clear enough that this is a work-in-progress, a vision statement and a map of what is currently being undertaken. Members consider it needs to make explicit that during the first year there are essential initial tasks which need to be undertaken so that the Southwark Alliance can determine whether or not the aims of the Strategy are being met.

We recommend that a specific section be inserted into the document stating this and describing these tasks.

We recommend that initial tasks should include:

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- 2. That realistic and useful performance measures and evaluation mechanisms in respect of enterprise support provision within the borough should be devised;*
- 3. That the Council's provision/service should be comprehensively mapped;*
- 4. That communication between businesses and other partners requires improvement;*
- 5. That different approaches to town centre management - appropriate to the specific location within the borough in question - should be explored and followed;*
- 6. That provision for young people should be an early priority.*

That in respect of both the Enterprise Strategy and the Employment Strategy:

- 7. Members recommend that the Regeneration Department produce a document that articulates the Council's vision of its own role and responsibilities as a key partner in supporting the Enterprise and Employment Strategies;*
- 8. Members recommend that one such key role for the Council is to ensure the provision of a comprehensive, central and properly updated reference point for use by those seeking information on enterprise and employment in the borough;*
- 9. Members recommend the Southwark Alliance be asked to give consideration to providing a "one-stop-shop" to inform residents about the initiatives of all its partners;*
- 10. That the lack of reference within both strategies to the recently established Community Councils be addressed.*

5. Appendix A provides details of meeting dates, evidence received and witnesses called during the review.
6. Members are asked to consider these recommendations for onwards transmission to the Executive for consideration at such time as that body considers the final draft Enterprise Strategy.

LEGAL IMPLICATIONS

7. There are no specific legal issues raised by this report. Legal advice to the Sub-Committee was provided by the Borough Solicitor & Secretary's office during the scrutiny review.

RESOURCE IMPLICATIONS

8. There are no specific resource implications raised by this report.

EQUALITIES IMPLICATIONS

9. There are no additional equalities implications raised by this report.

REASON FOR LATENESS

10. Housing & Regeneration Scrutiny Sub-Committee's final consideration of this matter was on 15th May 2003. Recommendations outlined at paragraph 1 were not available for circulation with the main OSC Agenda.

BACKGROUND DOCUMENTS

Background Papers	Held At	Contact
Overview & Scrutiny Committee - agendas, reports & minutes	Constitutional Support Unit Town Hall, Peckham Road, London SE5 8UB	Lucas Lundgren T: 0207 525 7224
Housing & Regeneration Scrutiny Sub-Committee - agendas, report & minutes	Constitutional Support Unit Town Hall, Peckham Road, London SE5 8UB	Lucas Lundgren T: 0207 525 7224
Draft Enterprise Strategy	Economic Development & Strategic Partnership Section	Karen O'Keeffe T: 0207 525 5374
Employment Strategy	Economic Development & Strategic Partnership Section	Karen O'Keeffe T: 0207 525 5374

Audit Trail

Lead Officer	<i>Robert Bollen, Corporate Strategy</i>	
Report Author	<i>Lucas Lundgren, Constitutional Support Officer [Scrutiny]</i>	
Version	<i>Final Draft</i>	
Dated	<i>16th May 2003</i>	
Key Decision?	<i>No</i>	
CONSULTATION WITH OTHER OFFICERS / DIRECTORATES / EXECUTIVE MEMBER		
Officer Title	Comments Sought	Comments included
Chief Finance Officer	No	No
Executive Member	No	No

INFORMATION AND EVIDENCE RECEIVED

Information and Evidence Received	Focus of Session
<i>Meeting 12th Sept 2002</i>	Scrutiny of Enterprise & (draft) Employment Strategies
<u>Information:</u>	
Local Strategic Partnership (draft) Employment Strategy 2002-03 (Year 1) & Action Plan	
Enterprise Strategy Briefing	
Ratification Committee 26/03/02 report "Key Worker Housing Policy Framework"	
Ratification Committee 26/03/02 Minutes	
Key Worker Accommodation: Policy Framework Briefing	
Additional Background Information on work programme: <ul style="list-style-type: none"> • Best Value Reviews • Performance • Meeting with Executive Members • Consideration of MORI 2002 results • Forward Plan – extract (Housing and Regeneration items) 	
<u>Witnesses:</u>	
1. Katrina Currie (Economic Development & Strategic Partnerships, Southwark Council)	
2. Ian Smith (Director, Southwark Employment Zone)	
3. Paul Evans (Strategic Director, Regeneration, Southwark Council)	
<i>Meeting 1st October 2002</i>	Scrutiny of Enterprise & (draft) Employment Strategies. Key Worker Housing
<u>Information:</u>	
Information, data and research on Key Worker Housing	
Southwark schemes and initiatives available to Key Workers	
Keep London Working Delivery Plan 2002-03	
Action Plan for Key Worker accommodation in Southwark – principles endorsed by Ratification Committee (26/03/02)	
Housing Corporation Fact Sheet for Key Workers: Starter Homes Initiative	
Briefing Note: Approved Development Programme 2003/04 Challenge Fund	
Tower Homes: Review of 2001	
<u>Witnesses:</u>	
1. David Gregory (Peabody Trust)	
2. Mike Basquill (Assistant Director Development, Tower Homes)	
3. Kevin Jones (Head of Home Ownership, Tower Homes)	
4. Paul Evans (Strategic Director of Regeneration, Southwark Council)	
5. Dave Shiress (Housing Regeneration Initiatives, Southwark Council)	

Information and Evidence Received	Focus of Session
Meeting 11th November 2002	Scrutiny of Enterprise & (draft) Employment Strategies
<u>Information:</u>	
(Draft) Enterprise Strategy	
Enterprise Strategy: Key Issues Paper (Robert Bollen)	
<u>Witnesses:</u>	
1. Councillor Catherine Bowman (Executive Member with Portfolio for Regeneration & Economic Development)	
2. Paul Evans (Strategic Director of Regeneration, Southwark Council)	
3. Shalin Jethi (Project Development Officer, Economic Development & Regeneration Strategies, Southwark Council)	
4. Brian Hodge (Bermondsey & Rotherhithe Area Rep. on Local Strategic Partnership, and Chair of L.S.P. Enterprise Task Force)	
5. Deborah Jones (D.M.J. Associates)	
6. Rob Bartlett (Southwark Chamber of Commerce)	
Meeting 11th December 2002	Scrutiny of Enterprise & (draft) Employment Strategies
Consideration and agreement of interim draft final report (Enterprise and Employment strategies).	
Meeting 8th May 2003	Scrutiny of Enterprise & (draft) Employment Strategies
<ul style="list-style-type: none"> • Consideration of updated version of draft Enterprise Strategy. • Discussion of draft final scrutiny report & recommendations. • arising from scrutiny of Enterprise and Employment strategies – to Executive. 	
Meeting 15th May 2003	Scrutiny of Enterprise & (draft) Employment Strategies
<ul style="list-style-type: none"> • Consideration and agreement of final scrutiny report & recommendations. 	